



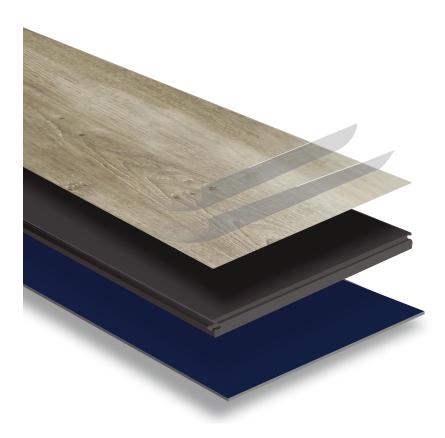


Audacity Waterproof Hybrid Rigid Core Flooring is a rigid high density hybrid core, which is ultra stable, 100% waterproof and has incredible wood looks!

- 100% waterproof
- Outstanding dimensional stability and resistance to heat and sunlight.
- Seamless installation over large areas –
  400m2 and no transition in doorways
- Suitable for every room of your home, including kitchen, bathroom & laundry
- Extra impact resistant and dent proof
- Easy-to-install over most hard surface subfloors
- No acclimation needed
- Wet and steam moppable for a worryfree maintenance







## **CONSTRUCTION**



**Multi-layer Urethane Wear Layer** Providing protection against wear, scuffs and stains



**High-definition Design Layer** For realistic wood look & feel

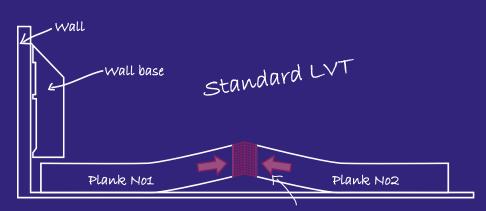


#### **High-density Rigid Core**



**Acoustic Pad** Provides additional comfort and sound absorption





At 40 °C, standard LVT planks are extremely flexible. Planks aren't rigid enough to resist the force created by expansion and cannot push each other away, thus planks start to curl as expanion increases.



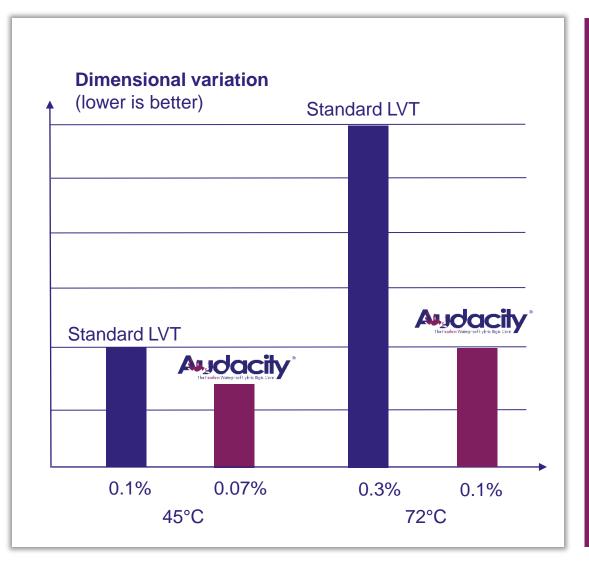
The 2 planks are rigid enough to push each other away and not deform

#### Audacity, Fearless of Heat

When exposed to high temperatures regular LVT or WPC products become too flexible and planks do not have enough strength to push each other way, which leads to cupping... Meanwhile, Audacity Hybrid Rigid Core Flooring remains rigid even at high temperatures, and planks are strong enough to push each other away without deformation!

Result is a flat floor no matter what!





#### HIGH TEMPERATURES DIRECT SUNLIGHT

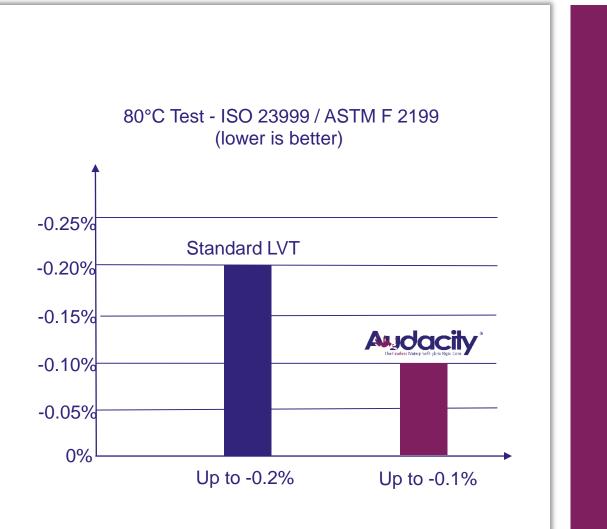
#### Test method:

The samples are placed in an oven for 6 hours at different temperatures. After 6 hours the samples size variations are measured. The value shown in the graph is the difference in percentage of the original size versus the size after 6 hours in an oven.

#### **Results:**

At low temperatures both products perform similarly well, however when exposed to higher temperatures, Audacity Hybrid Rigid Core Flooring is up to 2x more stable than regular LVT.



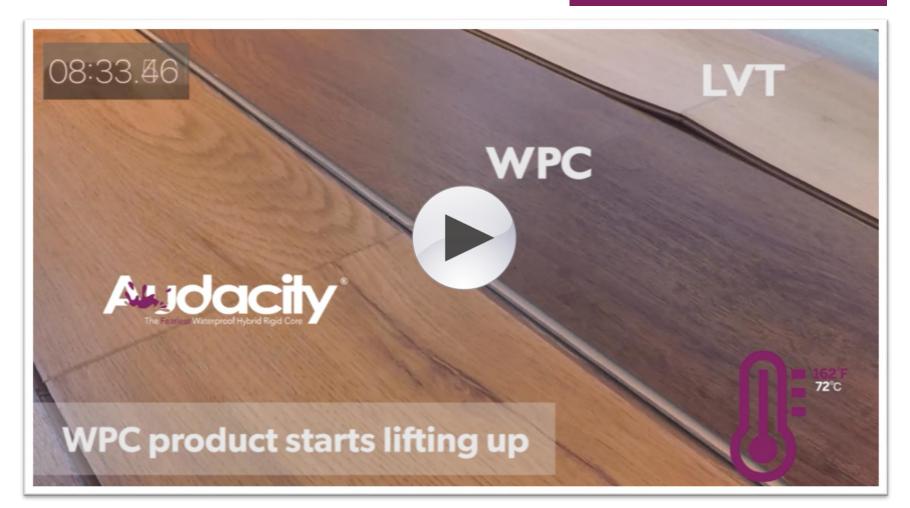


## 2x more STABLE vs LVT

This test measures the "memory" behavior of the product. The plank is heated up to 80°C, after which it is cooled down for 24h to the original temperature of 23°C. The size variation is measured and compared to the original size.



#### Sunlight Resistance Test



Link: <u>https://vimeo.com/302369765</u> Password: marketingcfl1

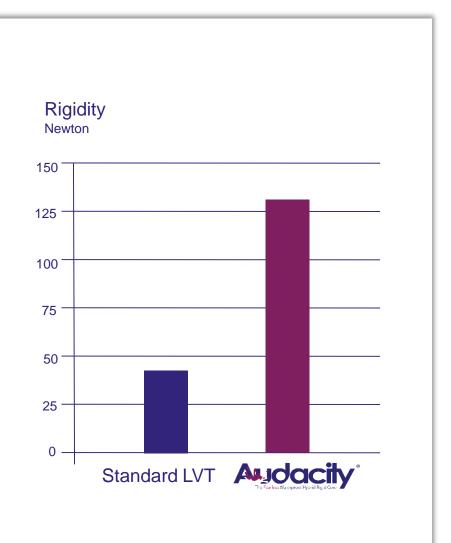


### 3x more RIGID vs LVT



#### Why does rigidity matter?

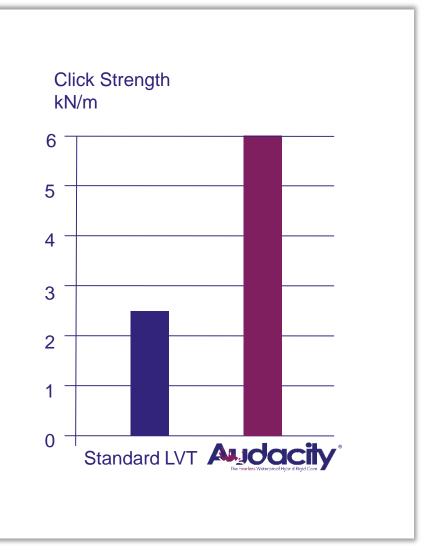
Well, the more rigid your flooring is, the less likely you'll have problems with telegraphing, and less time you'll have to spend on preparing the subfloor!



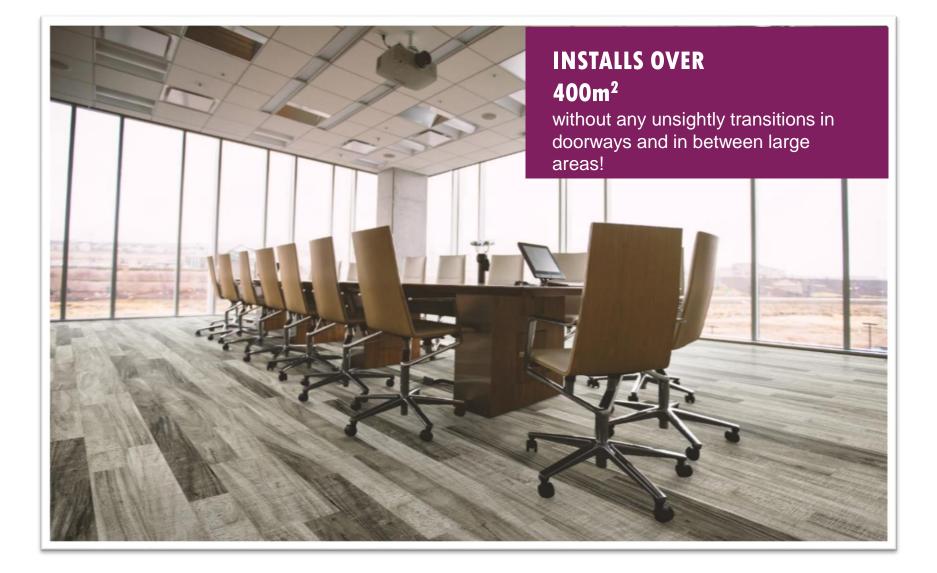


# 2x stronger CLICK than LVT

With regular temperature changes our floors are constantly expanding and shrinking. After a few of such cycles, the pressure from those variations on the click system becomes very high, and it is common for gaps to appear between planks after just 2-3 years, because the click is too weak to withstand the pressure. Thanks to Audacity Hybrid Rigid Core Flooring's extra strong click there will be no gaps between planks, even after years of use.









## 10x MORE Impact Resistant than WPC

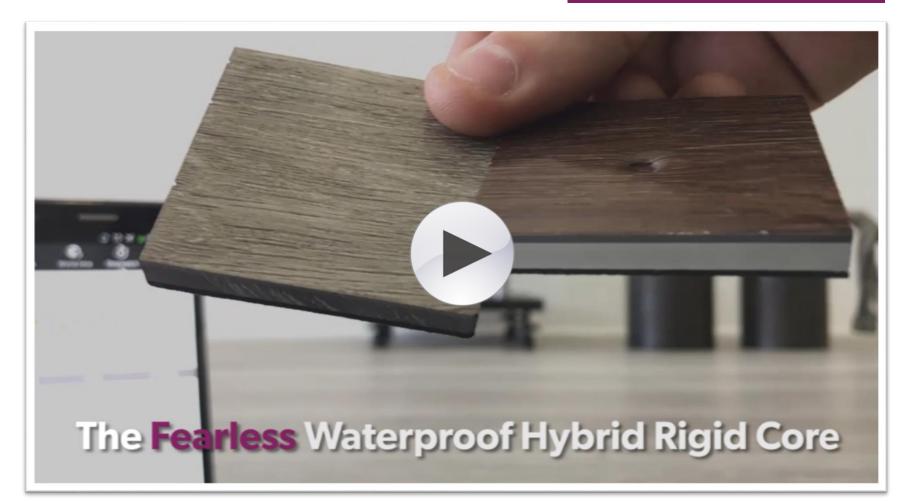
Unlike regular WPC flooring that has a low density and open cell core, Audacity Hybrid Rigid Core Flooring features an extra dense core with closed cells. The flooring is extra resistant to indents & impact.



	Requirement	LVT	WPC		Result
Density	-	1900 kg/m³	1100 kg/m³	1950 kg/m³	Up to 2x more dense vs WPC
Indentation ATSM F1914, depth of indentation compared to thickness	<10%	7.5 %	16.5 % FAILED	1.5 % PASS	Up to 10x more indentation resistant vs WPC Up to 5x vs LVT
Static load ASTM F970, depth of indentation	-	0.023 mm	0.022 mm	0.0075 mm	Up to 3x more resistant to heavy static loads vs both WPC and LVT
Residual indentation NALFA LF-01- 2001 (Section 3.1) Max force (in psi*) applied when the indent reaches a depth of 0.05mm	Residential, Light Commercial > 870 psi Commercial > 1160 psi	800 psi	500 psi	2000 psi	Up to 4x more resistant vs WPC Up to 2.5x vs LVT



#### Indentation Resistance Test



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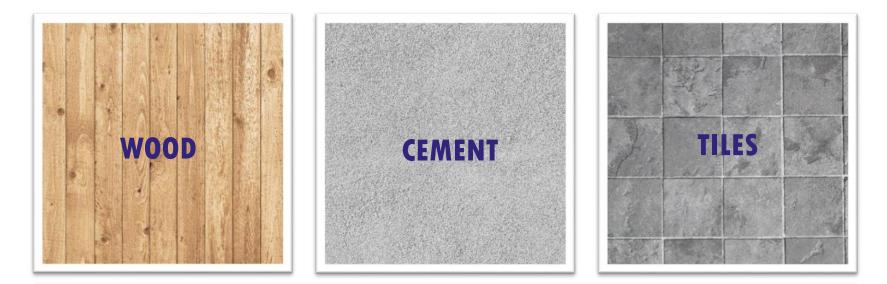


No Acclimation required prior to the installation

No Telegraphing of small subfloor imperfections Fast & Easy to Install with a convenient tap-down lock

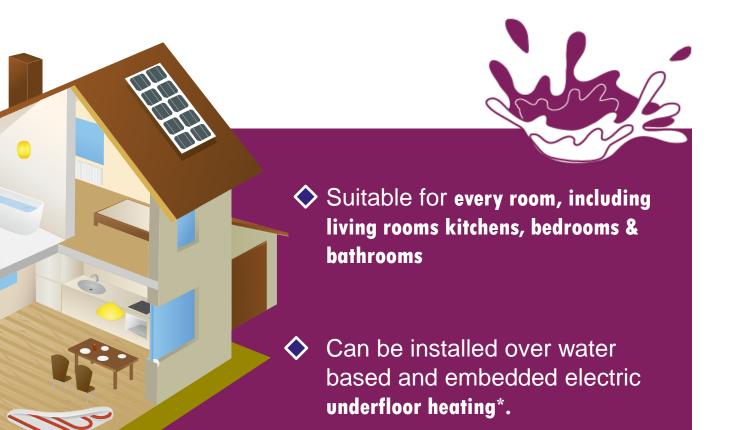


**Min Subfloor Preparations** thanks to the floor's rigid core



Install over most existing subfloor!

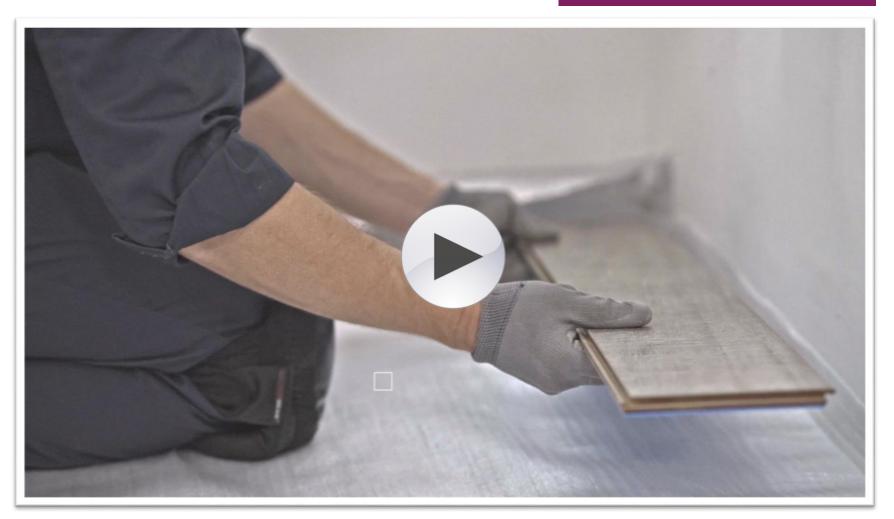




\*Follow the instruction of the Installation Manual



#### Installation video



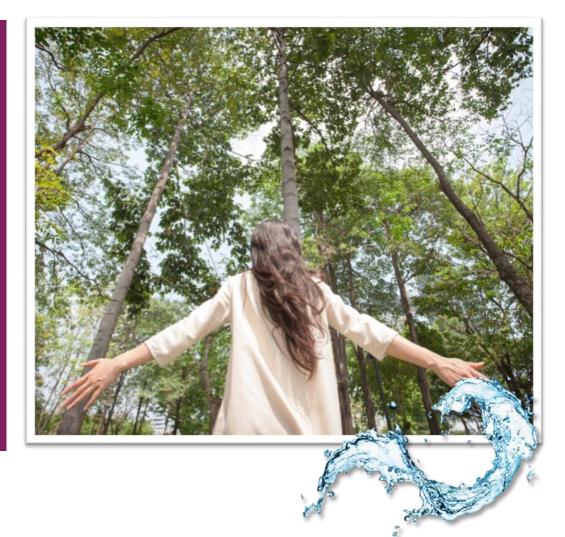
Link: <u>https://vimeo.com/302370243</u> Password: marketingcfl1



#### **SAFE & SUSTAINABLE**

We test our products at both our own and independent certified labs on a regular basis, making sure our products meet the requirements of the most rigorous tests and are good for both you and the environment.







			Luxury Vinyl	WPC	Laminate
1	100% waterproof	√	$\checkmark$	V	Х
2	Stable to high temperature variations	$\checkmark$	Х	Х	$\checkmark$
3	Stable to direct sunlight	✓	Х	Х	✓
4	Large area installation (up to 400m <sup>2</sup> ) without transitions in doorways	✓	X	√	Х
5	Extra resistant to impacts & heavy static loads	$\checkmark$	Х	Х	√
6	No acclimation required	✓	×	√	X
7	No telegraphing of small subfloor imperfections	$\checkmark$	Х	√	$\checkmark$
8	Suitable for every room	✓	×	×	×
9	Minimum subfloor preparations	✓	×	√	✓
10	Easy and fast to install	✓	×	$\checkmark$	×
11	Sound absorbent	$\checkmark$	Х	$\checkmark$	X
12	Floorscore Certified	$\checkmark$	Х	Х	×
TOTAL SCORE:		12 / 12	1 / 12	7 / 12	5 / 12



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